Development Communication: Contexts for the Twenty-first Century

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This volume looks at the origins, theoretical underpinnings and major debates in the discipline of Development Communication. While arguing for its place among the social sciences, the author critically scrutinises both the concepts of ‘development’ and ‘communication’. This book highlights the discipline and its applications in India. The author has provided case studies of various development communication initiatives undertaken in West Bengal, Jharkhand, Andhra Pradesh, Maharashtra and Pondicherry to illustrate these.

The volume will be invaluable for students and researchers in departments and institutes teaching mass communication, political science, development studies and sociology.

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